



WORKSHOP ON WELLNESS BAKERY PRODUCTS

CODISSIA, Coimbatore on June 27, 2014

in conjunction with

BAKERS TECHNOLOGY FAIR – 2014

27 | 28 | 29 June, 2014

CODISSIA Trade Fair Complex, Coimbatore

www.bakerstechnologyfair.com



About Course : Consumer interest in healthy eating is shifting towards the potential health benefits of specific foods and food ingredients. Moreover, scientific evidence supports the idea that some of these might have positive effects on our health and well-being, beyond the provision of basic nutritional requirements. Today individual needs and preferences are more towards Nutritious and tasty baked goods, which provides the added benefit of the Functional Food ingredients they contain. The proposed workshop will focus on careful selection of required food ingredients to maximize the health promoting potential of Wellness Breads. There is constant need for new combinations – new flavor sensations and new health benefits

During proposed workshop, we will discuss and demonstrate about following Wellness Bakery products:

- Wellness Buns
- Carrot Muffins
- Blueberry/Cranberry Muffins

New products in the development stage :

- Multi Grain
- Yeast free Pumpnickel
- Sourdough/ Asiago Bread
- Wellness Multi Grain Bagel
- Oatmeal Raisin Cookies
- Baked Yogurt

Presentation on Latest Bakery Trends in Frozen Technology : by Chef Krishna

Key Presenter : Dr. Bindiya Sharma, Head of Department, AIBTM

AIBTM is the only one of its kind professional bakery institution offering bakery programme at all levels as also industry services. AIBTM in collaboration with AIB International of Kansas, USA and Hyejeon College of South Korea have providing training with international standards of theory and practice as well as way of life on the campus. The Institute also offers a variety of short term and diploma courses for enthusiasts and professionals.

Chef Geethakrishnan Jayaraman

Chef Geethakrishnan Jayaraman -Managing Director-CONCEPT BAKERS. He is having 30 Years of Global experience in Bakery & Confectionery.

Registration Fee :

- Fee – Rs. 200/per participant from Industry
- Fee – Rs. 100/per participant student

Payment Options :

- Cheque/DD in favor of "AIBTM"
- Online at : www.aibtm.in/registration.php



For enrollment contact : AIBTM Corporate office :

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