



7th International Seminar on Wheat & Wheat Products New Technologies & Marketing Opportunities

September 2-3, 2014, Chennai, INDIA

Seminar Venue: Sheraton Park Hotel and Towers, Chennai

ORGANIZERS



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AGENDA

- I. Inaugural and Theme Session – Key Note Presentations.
- II. Global Wheat Production, Trade & Consumption.
 - a. Global Wheat Production – Status and Future growth areas
 - b. Economics of farm production- input costs and remunerative pricing
 - c. Preservation and control of post harvest losses
 - d. Food Security – Policy on procurement, storage and distribution
- III. Global Wheat Trade (Three hours with panel discussions).
 - a. World Wheat Outlook (Demand, Supply and Trade)
 - b. Pricing, taxation, finance & future trading,
 - c. Innovations: Analyzing the path towards paperless trading.
 - d. Indian Wheat Quality for Global Market
 - e. Wheat and wheat products export – Status and Prospects
 - f. Domestic and International Freight -Saving fuel costs; Strategy to cope with a tough environment
 - g. Latest developments in risk management techniques
- h. Projection of requirements by 2025
- IV. Milling & Baking Technical Forum: Major issues – Latest trends and Developments.
 - a. Efficient Milling: Technology and Products
 - b. Latest - Flour Process and Trouble Shooting
 - c. Learning from other countries – Case Study
 - d. Product quality: Wheat Grain & Flour – Technology to face challenges.
 - e. Latest Development in Bakery Products and Process
 - f. Implications of compliance and certification under FSSAI
- V. Sustainability of Food System : Food & Nutrition Security .
 - a. Role of Wheat and wheat flour
 - b. Role of Social Media to advocate food nutrition security for masses
 - c. Role of NGOs – Hunger/Malnutrition Free India
 - d. Corporate responsibilities & initiatives to fight hunger
- VI. Valedictory – Theme Skill Development.

REGISTRATION FEE

Organizers/Sponsors

Rs. 2,500/- US\$ 100

Delegates

Rs. 4,000/- US\$ 200

Academic Institutions

Rs. 3,000/- US\$ 150

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Dinner Sponsorship







Rs. 5,00,000
US\$ 15,000

Tea/Coffee Sponsorship

Rs. 75,000
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Souvenir: It is proposed to publish a Souvenir for distribution during the Seminar. We seek your advertisement support to make this souvenir a successful effort.

Type	Tariff	Size (Print)
 Back Cover	Rs. 25,000.00	21 cms x 27 cms.
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Insertion in Kit - Pen Drive, Writing Pad, Pen, Memento & Brochures		Ask for Details
Space for B2B Business Meetings		

PAYMENT INFORMATION

Use relevant form and send same along with requisite payment at Seminar Secretariat.

- Cheque payment** towards Registration fee, Stall Booking, Sponsorship and Advertisement etc. should be made in favour of "WPPS A/C - International Wheat Seminar" payable at New Delhi.
- Wire transfer and RTGS; please ask for details.**

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