



# Icing on the Cake—AIBTM Placement Services is the Clincher If You Decide to Join Diploma and PG Diploma Courses

The bakery business is booming in India like dough that has received an overdose of yeast. For reasons not easy to explain our generation shows a marked preference for bakery products and it all to the good if you are considering career options in this field. As bakeries grow and hospitality industries makes bakery a part of their operations, bakery graduates can expect well paying jobs, perhaps on the same scale as chefs. AIBTM courses are designed to transform students into experts in the art, science and technology of baking and also endow them with business sense. You could pursue a diploma course if you have passed high school and then bake your way to success, acquiring a post graduate degree in the process. Admission is not all that difficult. Consider management, IT or medicine where competition is fierce and admission is like climbing Everest. In comparison, it is easy to get into AIBTM diploma or PG diploma courses: you need only the minimum qualifications.



Getting into courses and out of them is easy but you must have a job at the end of it. AIBTM makes life easy for you on that count too. They have a special placement cell. Besides, they are associated with Assocom India, a premier food consultancy organization that has wide contacts in food industries at the national and international level. Plus, they are tied with ACSPL, another leading organization specializing in student recruitment consultancy and placement at national and international level. Even if AIBTM did not have these vital links, you can be sure that if you get a diploma or post graduate diploma in bakery science and technology or in patisserie and artisan bakery skills, you can land a plum job in metros or large cities, where bakery business is spreading like the proverbial bushfire. Getting a job is a piece of cake once you complete the course.

However, you do not have to make even that effort but can certainly let the bagel play around in the back of your mind. The icing on the cake, when you join the courses, is AIBTM's specialized placement cell. They teach you how to bake, the science and technology behind it and the business in front and then they go one up and make it better by offering placements. Their placement cell teaches students vital skills such as dress code, manner of speaking, interview skills, resume building and all those little things that matter so much in work environments. While students are busy baking breads and biscuits, student placement counselors are baking a different kind of cookie: they interface with possible recruiters and present each student's resume for consideration. As courses near completion, the placement wing swings into action and arranges on campus interviews. As a student, you get to meet recruiters who tell you about their company and work and all that jazz. Money is the sweet tune to swing to and with on campus recruitment from a bunch of employers, you would naturally pick the highest bidder. Bottom line guys: pick courses that guarantee placement.



APRIL 8, 2014



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