



Placement is What Matters When You Decide On Pursuing Career Oriented Courses

Education is expensive. When you pursue career oriented courses that can take anything from one to three years to complete, you will be spending a tidy amount of money. At the end of it you want a good start in life by getting a job in a reputed organization that pays well and offers bright chances of advancement. If you have to make the effort to find a job, it could take anything from a month to two years to land a suitable job aligned with your expectations and your capabilities. Such a situation is simply not tenable. This is one major reason why students only opt for an institution if it offers guaranteed placement on completion of the course. This is one reason why any institution worth its name would offer placements as part of its services.

Placement does not mean that a student is simply put into a job on completion of his studies. If you join a diploma or post graduate diploma in bakery courses at AIBTM, the one and only professional bakery training institution of its kind in India, you will find that placement has a deeper meaning and significance. There is an entirely separate placement office to assist students in the matter of gainful employment. Even as students complete their final term, staff from placement office interacts with students, learns about their interests, their special aptitudes, their capabilities and expectations

as also achievement levels based on which they prepare profiles. The placement section also coordinates and manages on campus recruitment with leading recruiters and submits to them professionally prepared resumes as well as their assessment of students. Potential recruiters are invited to the campus and they get to meet students for pre-placement interviews in which students learn what they can expect and what is expected of them as also about each company's ethos and work styles. Each class has a placement representative to coordinate matters.



At the same times students take part in sessions that teach them skills such as resume creation, interview skills, group discussion skills and other capabilities in addition to knowledge they acquire in the courses. With sound coaching, students can be successful in interviews, whether these are for jobs or for admission to higher level prestigious courses. Counselors from the placement section profile students and prepare them for interviews as well as for jobs and interaction with colleagues as well as superiors.

The matter does not end there. AIBTM maintains a copy of each student's resume on its website for five years; just on the chance that a possibly better offer could come along and their past student could get a better opportunity.

AIBTM is associated with Assocom India, a premier food consultancy organization and ACPL, a premier student recruitment consultancy. The associations are synergistic and help AIBTM in offering the best placement assistance. As matters stand, their programs in themselves are so thorough and complete that placement services would not be needed since a burgeoning demand for professionals means graduates are snapped up as soon as they emerge. However, all said and done, placements improve chances for students.



APRIL 20, 2014



LEAVE A COMMENT